

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americans for Prosperity Action

Address: 2200 Wilson Blvd #102-177, Arlington, VA 22201

Contact:

Phone number: 571-775-5866

Email: info@afpaction.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Nathan Nascimento, Director
Alex Varban, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Barbara Bollier, Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature: <i>Audrey Berry</i>
Name: Lindsay Ragghianti	Name: Audrey Berry
Date of Request to Purchase Ad Time: 9/24/20	Date of Station Agreement to Sell Time: 10/29/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/20/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2751135	Station Call Letters: KSNW	Date Received/Requested: 10/29/20
Est. #: C30N03	Station Location: Wichita, KS	Run Start and End Dates: 10/30 - 11/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Wichita KS KSNW

Orders
Order / Rev: A2751135
Alt Order #: 27162627
Product Desc: ORDR
Estimate: C30N03
Flight Dates: 10/30/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Americans for Prosperity PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID: IN15077/IN15162/SP9358
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	24	\$155,250.00	\$131,962.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	24	\$155,250.00	\$131,962.50	108.90
Totals	24	\$155,250.00	\$131,962.50	108.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/30/20	10/30/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a LIVE WITH KELLY & RY	CM	9-10a	----F--	:30	1	\$2,295.00	P1	2.00	NM	1	\$2,295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$2,295.00		2.00				
N 2	Multi	11/02/20	11/02/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a LIVE WITH KELLY & RY	CM	9-10a	M-----	:30	1	\$2,295.00	P1	2.00	NM	1	\$2,295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	M-----			1		\$2,295.00		2.00				
N 3	Multi	10/30/20	10/30/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	----F--	:30	1	\$2,700.00	P1	1.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$2,700.00		1.80				
N 4	Multi	11/02/20	11/02/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	M-----	:30	1	\$2,700.00	P1	1.80	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	M-----			1		\$2,700.00		1.80				

Order / Rev: A2751135
 Alt Order #: 27162627
 Flight Dates: 10/30/20 - 11/03/20

Advertiser: POL/Americans for Prosperity PAC
 Product Desc: ORDR
 Estimate: C30N03

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$2,700.00		1.80			
N 5	Multi	10/30/20	10/30/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$3,780.00	P1	4.70	NM	1	\$3,780.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$3,780.00		4.70			
N 6	Multi	11/02/20	11/02/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$3,780.00	P1	4.70	NM	1	\$3,780.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$3,780.00		4.70			
N 7	Multi	10/30/20	10/30/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$4,725.00	P1	2.70	NM	1	\$4,725.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHOW (7-8AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$4,725.00		2.70			
N 8	Multi	11/02/20	11/02/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$4,725.00	P1	2.70	NM	1	\$4,725.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHOW (7-8AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$4,725.00		2.70			
N 9	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$4,725.00	P1	2.70	NM	1	\$4,725.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHOW (7-8AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----					1	\$4,725.00		2.70			
N 10	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$1,350.00	P1	0.60	NM	1	\$1,350.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Sa													
		SATURDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$1,350.00		0.60			
N 11	Multi	11/01/20	11/01/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$1,350.00	P1	0.70	NM	1	\$1,350.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		KANSAS TODAY WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$1,350.00		0.70			
N 12	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$1,350.00	P1	2.00	NM	1	\$1,350.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show Su													
		SUNDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$1,350.00		2.00			
N 13	Multi	10/30/20	10/30/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$4,725.00	P1	5.30	NM	1	\$4,725.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$4,725.00		5.30			
N 14	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$4,725.00	P1	5.30	NM	1	\$4,725.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN News at Five													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$4,725.00		5.30			
N 15	Multi	10/30/20	10/30/20		CM	6-630p	----F--	:30	1	\$6,075.00	P1	6.00	NM	1	\$6,075.00

Order / Rev: A2751135
 Alt Order #: 27162627
 Flight Dates: 10/30/20 - 11/03/20

Advertiser: POL/Americans for Prosperity PAC
 Product Desc: ORDR
 Estimate: C30N03

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Six											
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$6,075.00		6.00			
N 16	Multi	11/02/20	11/02/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$6,075.00	P1	6.00	NM	1	\$6,075.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$6,075.00		6.00			
N 17	Multi	10/31/20	10/31/20	SNL	CM	1030p-12m	-----S-	:30	1	\$4,725.00	P1	3.60	NM	1	\$4,725.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Saturday Night Live											
				SATURDAY NIGHT LIVE-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$4,725.00		3.60			
N 18	Multi	10/30/20	10/30/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$8,100.00	P1	9.20	NM	1	\$8,100.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$8,100.00		9.20			
N 19	Multi	11/02/20	11/02/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$8,100.00	P1	9.20	NM	1	\$8,100.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$8,100.00		9.20			
N 20	Multi	11/02/20	11/02/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$16,200.00	P1	8.40	NM	1	\$16,200.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Mon Prime Other 1											
				THE VOICE-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$16,200.00		8.40			
N 21	Multi	11/02/20	11/02/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$10,800.00	P1	4.30	NM	1	\$10,800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Monday 9-10p											
				SNL ELECTION SPECIAL											
				null											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$10,800.00		4.30			
N 22	Multi	10/30/20	10/30/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$6,750.00	P1	3.90	NM	1	\$6,750.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Friday 9-10p											
				DATELINE-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$6,750.00		3.90			
N 23	Multi	11/01/20	11/01/20	FB Night in Amer Pre Game	CM	FB Night in Amer	F-----S	:30	1	\$10,800.00	P1	7.00	NM	1	\$10,800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT IN AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$10,800.00		7.00			
N 24	Multi	11/01/20	11/01/20	NFL Game	CM	NFL Game	-----S	:30	1	\$32,400.00	P1	12.30	NM	1	\$32,400.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				NFL Game											
				SNF: DALLAS @ PHILAD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$32,400.00		12.30			
													Totals	24	\$155,250.00



125 West 55th St
New York, NY 10019

Contract # 27162627	Changes as of: 10/29/2020 at 1:13 PM	Version: Original Order
CPE: AFPA/ORDR/C30N03	Flight: 10/30/20 - 11/3/20	Station: KSNW
Agency: DEL CIELO MEDIA	Advertiser: AFP Action	Market: Wichita
PO BOX 25458	Product: ORDR	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30073532	Service: Nielsen
Buyer: Robertst, Doug	Salesperson: KELLY JOHNS	Primary Demo: Adults 35+
202-872-5880	202-872-5880	Assistant: KELLY JOHNS
202-872-5880		202-872-5880
Comments: Flight is 10/30-11/3. Noon cutoff on 11/3. Please confirm. Traffic/Payment to arrive soon. Thanks! Doug	Separation:	
		Total Spots: 24
		Total CPE: \$1,425.62
		Total GRP: 108.9

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	Len	10/30	10/31	11/1	11/2	11/3	10/30 - 11/3	Total Spots	Total \$	CPP*	GRP*
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$2,295. .00	2.0	11,100	30	1	0	0	1	0		2	\$4,590.00	\$1,147. 50	4.0
2	M-F 12n-12:30p		KSN NEWS	\$2,700. .00	1.8	9,700	30	1	0	0	1	0		2	\$5,400.00	\$1,500. 00	3.6
3	M-F 4:30p-5p		JEOPARDY	\$3,780. .00	4.7	25,900	30	1	0	0	1	0		2	\$7,560.00	\$804.26	9.4
4	M-F 7a-8a		TODAY SHOW (7-8AM)	\$4,725. .00	2.7	14,800	30	1	0	0	1	1		3	\$14,175.00	\$1,750. 00	8.1
5	Sa 8a-9:30a		SATURDAY TODAY SHOW	\$1,350. .00	0.6	3,100	30	0	1	0	0	0		1	\$1,350.00	\$2,250. 00	0.6
6	Su 6a-8a		KANSAS TODAY WEEKEND	\$1,350. .00	0.7	3,900	30	0	0	1	0	0		1	\$1,350.00	\$1,928. 57	0.7
7	Su 8a-9a		SUNDAY TODAY SHOW	\$1,350. .00	2.0	10,800	30	0	0	1	0	0		1	\$1,350.00	\$675.00	2.0
8	M-F 5p-5:30p		KSN NEWS	\$4,725. .00	5.3	28,800	30	1	0	0	1	0		2	\$9,450.00	\$891.51	10.6
9	M-F 6p-6:30p		KSN NEWS	\$6,075. .00	6.0	33,100	30	1	0	0	1	0		2	\$12,150.00	\$1,012. 50	12.0
10	Sa 10:30p-12m		SATURDAY NIGHT LIVE-	\$4,725. .00	3.6	19,600	30	0	1	0	0	0		1	\$4,725.00	\$1,312. 50	3.6
11	M-F 6:30p-7p		WHEEL OF FORTUNE	\$8,100. .00	9.2	50,600	30	1	0	0	1	0		2	\$16,200.00	\$880.43	18.4
12	M 7p-9p		THE VOICE-NBC	\$16,200. .00	8.4	45,800	30	0	0	0	1	0		1	\$16,200.00	\$1,928. 57	8.4
13	M 9p-10p		SNL ELECTION SPECIAL	\$10,800. .00	4.3	23,500	30	0	0	0	1	0		1	\$10,800.00	\$2,511. 63	4.3
14	F 9p-10p		DATELINE-NBC	\$6,750. .00	3.9	21,400	30	1	0	0	0	0		1	\$6,750.00	\$1,730. 77	3.9
15	Su 6p-7:20p		FOOTBALL NIGHT IN AM	\$10,800. .00	7.0	38,400	30	0	0	1	0	0		1	\$10,800.00	\$1,542. 86	7.0
16	Su 7:20p-10:30p		SNF- DALLAS @ PHILAD	\$32,400. .00	12.3	67,100	30	0	0	1	0	0		1	\$32,400.00	\$2,634. 15	12.3
TOTALS:														24	\$155,250.00	\$1,425. 62	108.9



125 West 55th St
New York, NY 10019

Contract # 27162627		Changes as of: 10/29/2020 at 1:13 PM		Version: Original Order	
CPE: AFPA/ORDR/C30N03		Flight: 10/30/20 - 11/3/20		Station: KSNW	
Agency: DEL CIELO MEDIA		Advertiser: AFP Action		Market: Wichita	
PO BOX 25458		Product: ORDR		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 30073532		Service: Nielsen	
22313		Buyer: Robertsi, Doug		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		Separation:			
				Total GRP: 108.9	
				Con Type: POLITICAL/VOTE	
				Total \$: \$155,250.00	
				Total Spots: 24	
				Total CPE: \$1,425.62	

Special Instructions 12N cutoff on 11/3

Order Level Comments		
Date/Time	Added by	Comment
10/29/20 1:13 PM	KELLY JOHNS	Flight is 10/30-11/3. Noon cutoff on 11/3. Please confirm. Traffic/Payment to arrive soon. Thanks! Doug

Competitive Information	
Market Budget: \$120,825	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$155,250.00	\$1,425.62	108.9
Total	100%	24	\$155,250.00	\$1,425.62	108.9

Monthly Summary		
Month	Spots	Dollars
2020-Nov	24	\$155,250.00
Total	24	\$155,250.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/29/20 1:13 PM	KELLY JOHNS	New	24	
				\$155,250.00	\$155,250.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.